

usiness in Greenacres		Designed for:		Designed by:	Date:
Key Partners Identify your current key partners, like suppliers, distributors, raw material manufacturers, shipping companies, and other people that will help you run your business.	Key Activities How will you deliver your product/service? List the objectives that must be completed to fulfill your business purpose.	Value Propositions What makes you better that others? Highlight the value the new products and services will deliver to your customers. What need you are addressing?		Customer Relationships	Customer Segments A Who is interested in your product/service? Identify the groups of people or companies you're trying to reach to promote or sell your product/service
	Key Resources What do you need to deliver your product/service? Determine the resources you need to deliver your service/product, like staff, equipment, money, time, or real or intellectual property.			Channels The business be promoted? List how you will raise awareness of your business and products/services.	
Cost Structure What are your major costs? Consider R&D, capital expenditures, fixed and variable costs and cost of goods sold.			Revenue Streams How will you make money? Determine how much your customers will pay for the value you provide.		
				Version:	



Key Partners @ Key Activities II Value Propositions II Customer Relationships III Customer Segments III Key Resources @ Key Resources @ Channels IIII Channels IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	Business in Greenacres		Designed for:	Designed by:	Date:
Cost Structure Revenue Streams	Key Partners		Value Propositions		Customer Segments
Version:	Cost Structure		Revenue St		